

## **SYDNEY JEWISH MUSEUM CELEBRATES EARNING THE 2017 TRIPADVISOR CERTIFICATE OF EXCELLENCE**

Sydney Jewish Museum is proud to be amongst Sydney's local businesses that have earned the 2017 [TripAdvisor](#)<sup>®</sup> Certificate of Excellence.

Now in its seventh year, the achievement celebrates businesses that have consistently earned great traveller reviews on TripAdvisor over the past year. Recipients of the Certificate of Excellence include accommodations, restaurants and attractions of all sizes that have continually delivered a quality customer experience. As of November 2017, the Sydney Jewish Museum is ranked as #51 of 486 things to do in Sydney, and has received a total of 438 reviews.

"This recognition allows us to publicly honour businesses that are actively engaging with customers and using feedback to help travellers identify and confidently book the perfect trip." said Heather Leisman, Vice President of Industry Marketing, TripAdvisor.

The Certificate of Excellence takes into account the quality, quantity and recency of reviews submitted by travellers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

### **About Sydney Jewish Museum**

The Sydney Jewish Museum is dedicated to documenting and teaching the history of the Holocaust. The newly renovated world-class museum challenges visitors' perceptions of democracy, morality, social justice and human rights and places the Holocaust in its historical and contemporary context.

The Museum aims to teach racial tolerance; to ensure the evils of the past are not repeated; to serve as a witness to the Holocaust and to stand as a memorial to the six million murdered Jews and the millions of non-Jewish victims. It also tells the history of the Jews in Australia and illustrates the richness of Jewish life by showing its traditions. The Museum's timeline invites you to explore Jewish history from its Biblical origin in the Ancient Near East to the thriving community here in Australia.

### **About TripAdvisor**

TripAdvisor is the world's largest travel site, with more than 500 million reviews and opinions covering the world's largest selection of travel listings worldwide – over 7 million accommodations, airlines, attractions and restaurants. TripAdvisor provides travellers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites, so travellers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets and are home to the world's largest travel community of 390 million average unique monthly visitors, all looking to get the most out of every trip.

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